



Production Notes 2026

Finance coffee production.
Earn returns from coffee sales.



Leadership Team



Built to execute production-backed finance at scale.



Paul Gachora

Founder & CEO



Structured Finance

Capital markets,
finance & accounting



Coffee Producer

3rd-generation
coffee farmer



Regulatory Leadership

Digital assets &
financial infrastructure



Peter Maina

Co-Founder & COO



AgriTech Operations

10+ years building
rural technology



Farmer Networks

Cooperatives &
field operations



Commercial Partnerships

Growth & ecosystem
development



Mohamed Jahazi

Co-Founder & CTO



Production Infrastructure

Smart contract
architecture



Geospatial Intelligence

Farm verification
systems



Production Analytics

Real-time monitoring
& data



Finance. Agriculture. Technology. One execution team.



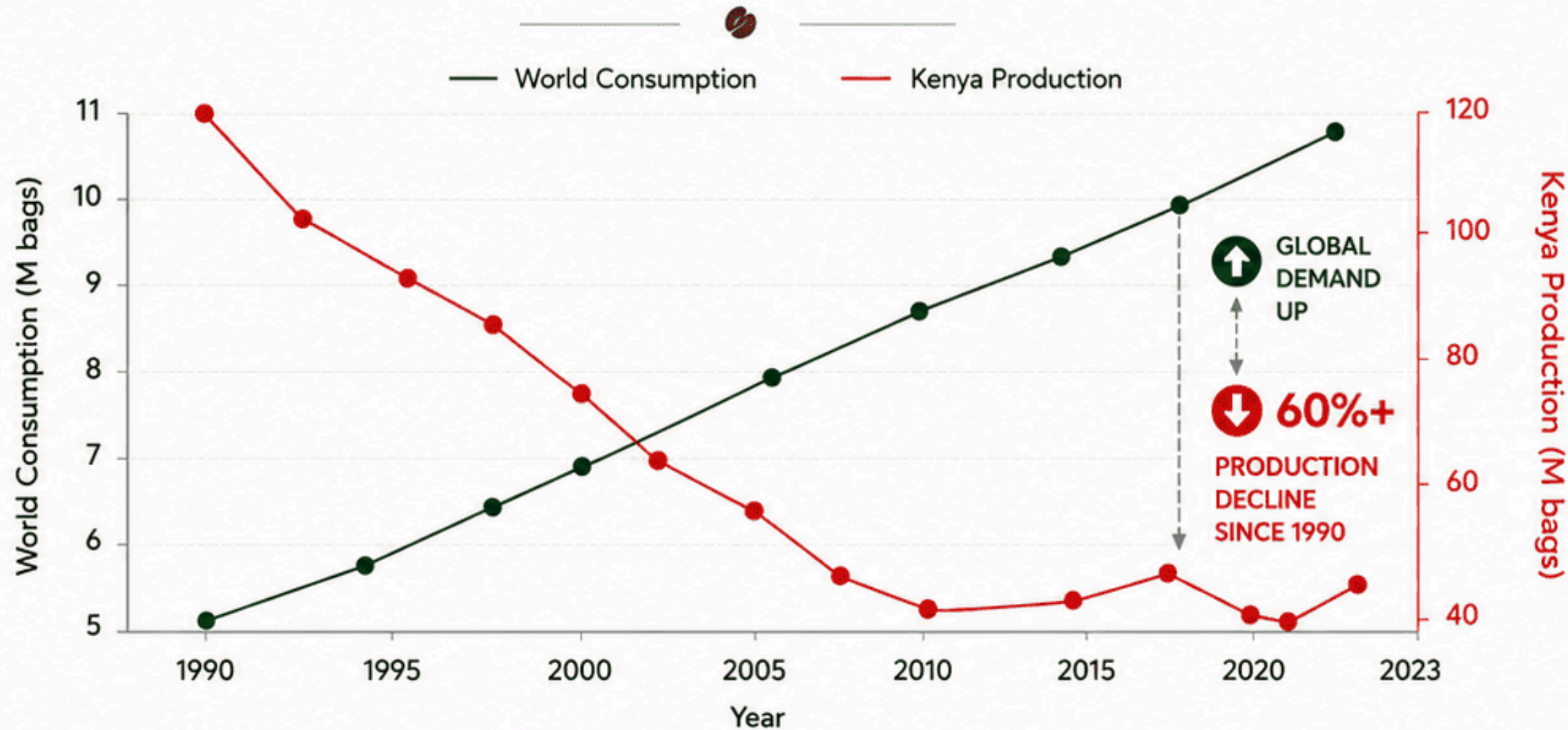
The Farmer Problem

Farmers own productive assets but cannot access capital.



Growing Demand. Declining Supply.

Global coffee consumption rises while Kenyan production declines.



Agriculture Receives

3-5%

of Bank Lending



Farmer Payment Cycles

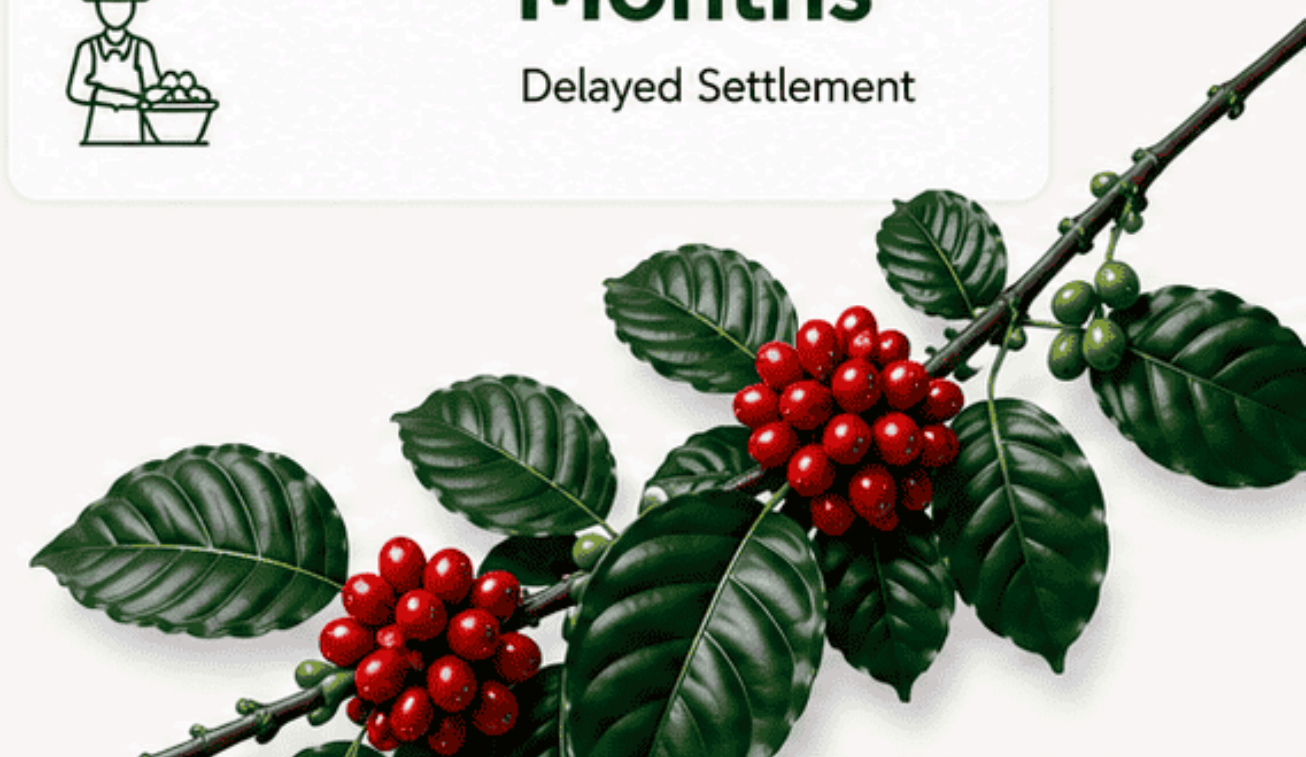
6-18 Months

Delayed Settlement



700,000+ Farmers

Remain largely invisible to capital.



The Buyer Problem



Coffee buyers face increasing uncertainty around supply, quality, and origin.



Limited Visibility & Traceability

Little real-time insight and fragmented data limit traceability.



Supply Uncertainty

Weather, pests, disease, and poor farm management lead to inconsistent supply and quality.



Buyers Carry Production Risk

Buyers pre-finance, provide inputs, and sign contracts to secure supply.



The Opportunity

Building the intelligence layer for productive assets.



Production is a multi-trillion-dollar asset class.

Most production remains invisible before it happens.

THE ECONOMIC SYSTEM

	\$15B+	African Coffee Market
	\$20B+	Agricultural Financing Gap
	Billions	Annual Settlement Flows
	700,000+	Coffee Farmers (Kenya)

MOCHA'S POTENTIAL NETWORK

	Millions	Productive Assets
	Millions	Production Records
	Billions	Transaction Value
	System of Record	for Production

Production → Intelligence → Capital



Why Now



Three structural shifts are transforming agricultural finance.



Verified Supply

Demand is becoming verifiable through buyer and regulatory standards.



Global Capital

Stablecoins enable faster, lower-cost production finance.



Coffee

Demand continues to outpace production, increasing the value of verified supply.



Production data is becoming a financial asset.

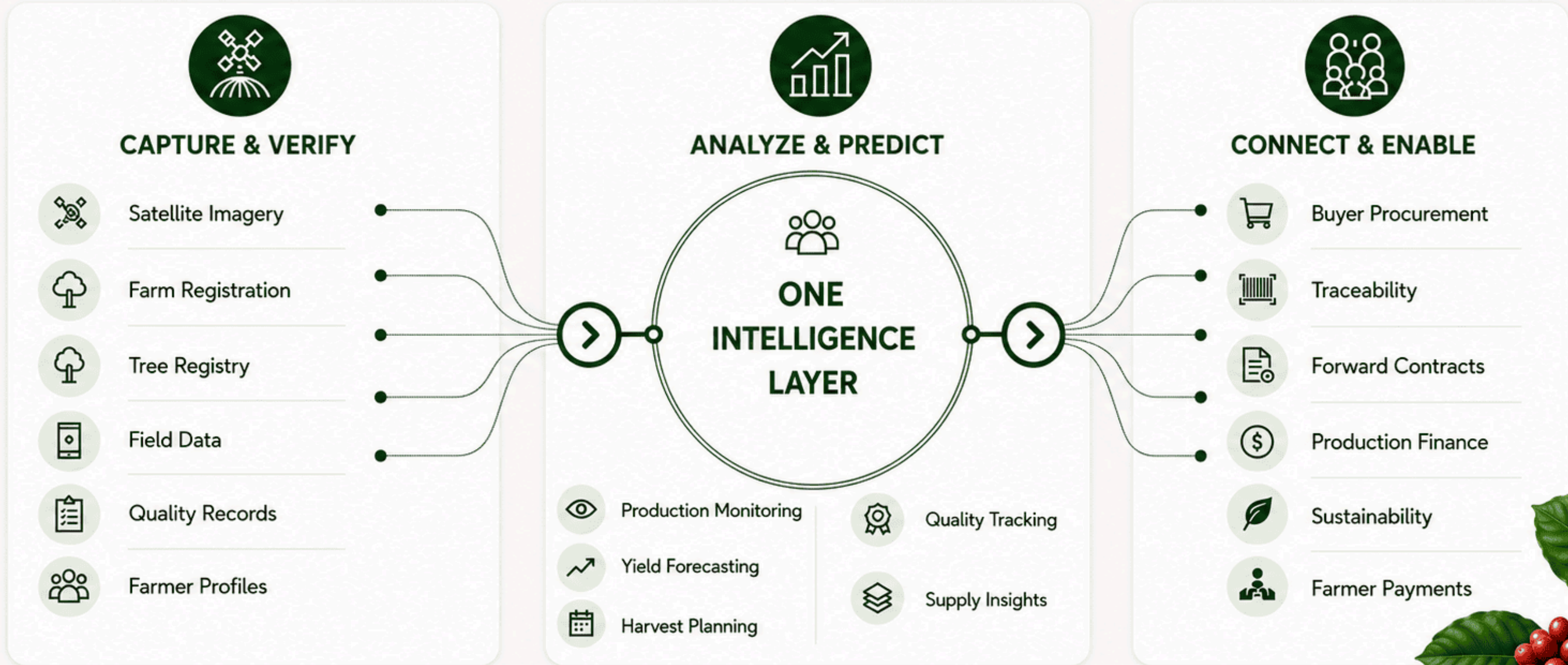


OUR SOLUTION

Production Intelligence



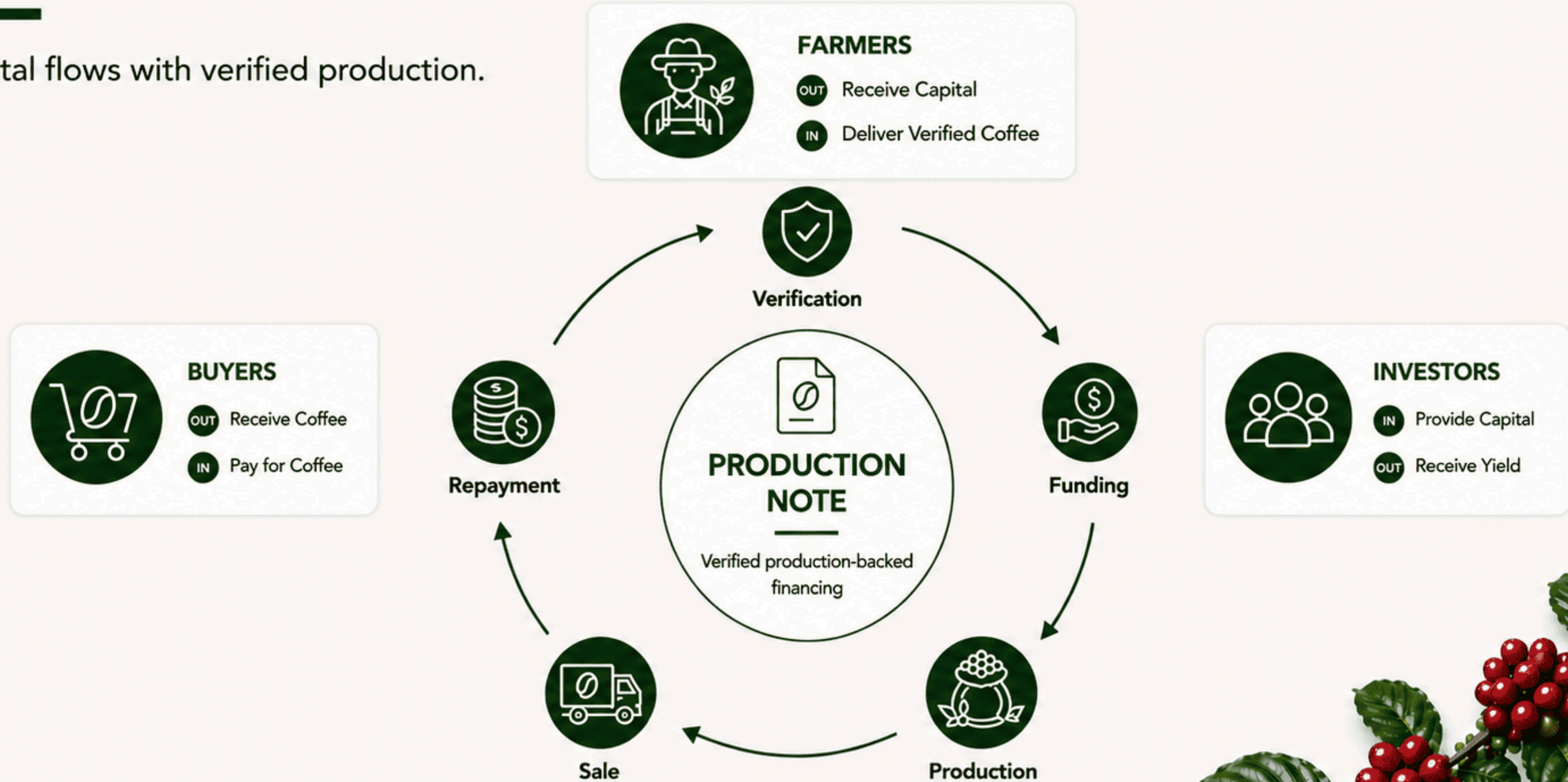
Connecting production to capital.



Our Product

Production Backed Notes

Capital flows with verified production.



Production Note Economics



Each Production Note finances verified coffee production and is repaid from coffee sales.



Production Note

\$10 = 1kg of Verified Coffee Production



Unit Economics

\$10

Per Kilo



Investor Yield

12 – 15%

Target Yield



Expected Revenue

\$12 – \$15

Per Kilo Sold



Production-backed Structure

Verified coffee production underpins note repayment and capital protection.



Our Product

Risk Mitigation



Built-in controls to protect capital and ensure consistent returns.

Risks



Climate Risk

Weather variability can impact harvest volume and quality.



Market Risk

Price fluctuations or limited market access can affect revenue stability.



Operational Risk

On-the-ground challenges can disrupt operations and reduce productivity.



Regulatory Risk

Policy changes or compliance gaps can cause delays or increase costs.



Production-backed capital is protected through verified production, buyer commitments, continuous monitoring, and a strong compliance framework.

Mitigants



Verified Production

Funds are disbursed against verified farms and confirmed production.



Buyer Offtake Agreements

Long-term agreements with reputable buyers secure demand and pricing.



Continuous Monitoring

Field verification and digital monitoring ensure performance and timely action.



Compliance Framework

Proactive engagement and adherence ensure regulatory alignment.



Investment Offering

2026 Note Offering



Finance coffee production. Earn returns from verified coffee sales.



STATUS

Presale Open



RAISE

\$550K



YIELD

12–15%



TERM

365 Days



PRICE

\$10 / Note

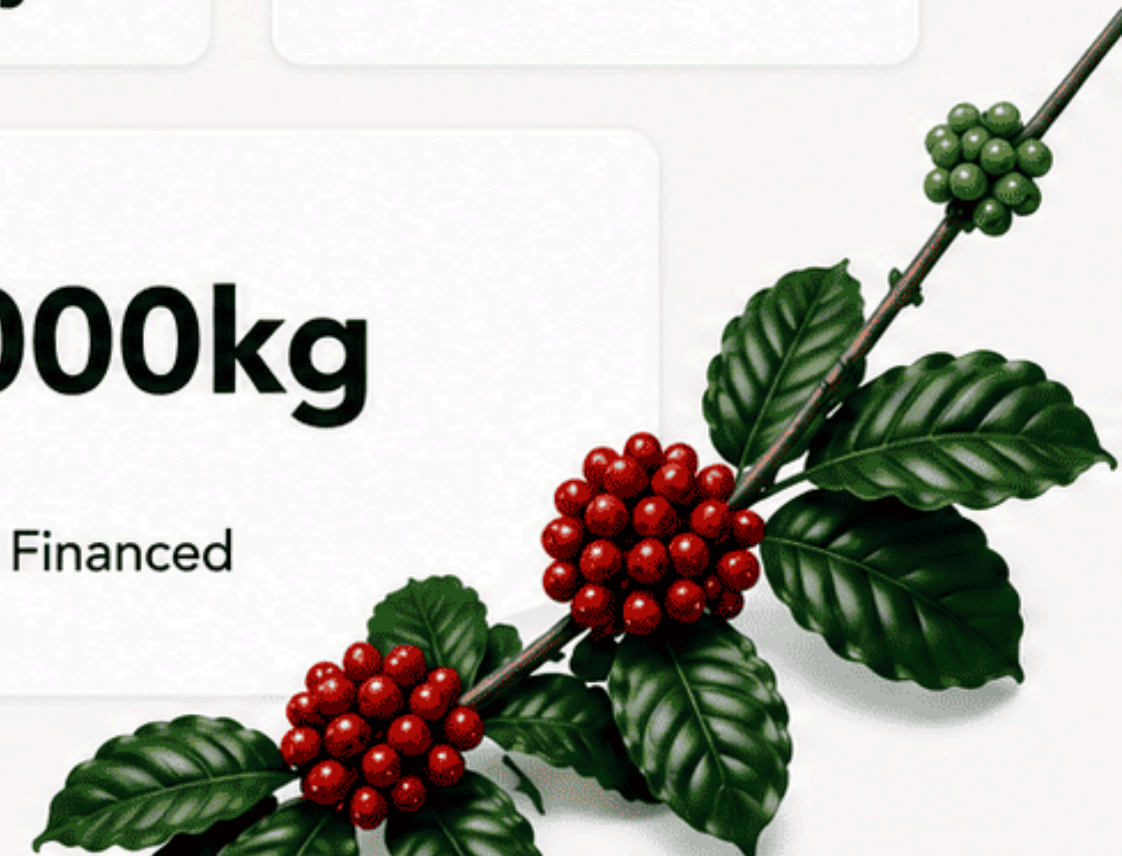


Each Production Note

- ✓ Is backed by 1kg of verified green coffee production and repaid from coffee sales.

65,000kg

Production Financed



Use of Funds



97.5% of investor capital is deployed directly into coffee production.



Production Finance

Farmer advances



Processing & Quality

Milling & export



Market Access

Buyer fulfilment



Capital Protection

100% of deployed capital is linked to verified coffee production and ring-fenced repayment flows.



65,000kg

Production Financed



Roadmap



Scaling production-backed finance across Africa.



Jun 2026

Launch

Issue Production Notes

 **\$550K**
Raised

Oct 2026 – Mar 2027

Execute

Deliver verified
production

 **65,000kg**
Financed

Jun 2027

Prove

Repay investors

 **12–15%**
Yield Paid

2027–2028

Scale

Expand across
cooperatives

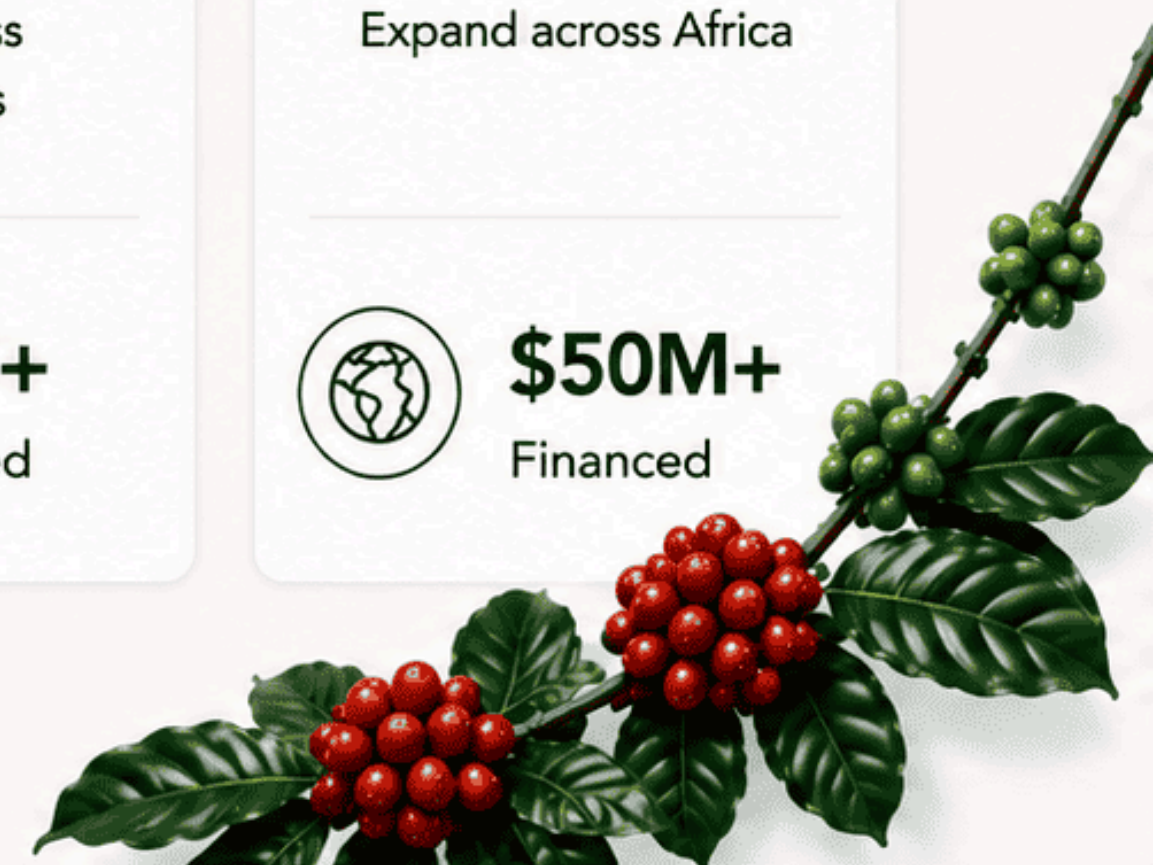
 **\$5M+**
Financed

2028+

Platform

Expand across Africa

 **\$50M+**
Financed



BE A MOCHA INVESTOR

Investable Returns from Verified Production.



CONTACT US



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INVESTOR PORTAL

